

BECOME A SPONSOR FOR TWO DAYS OF FUN FOR THE WHOLE FAMILY!

BBQ, Blues, & Boos is a fundraising event built to provide a unique community experience in Barnwell, while supporting the non-profit work of the Southern Palmetto Regional Chamber & Foundation. In It's 3rd year, we are anticipating 1,000 attendees for each of the 2 days of the festival!

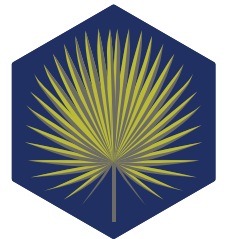


2 DAY BBQ COMPETITION FEATURING TEAMS FROM THROUGHOUT SC



FAMILY FUN INCLUDING HALLOWEEN ACTIVITIES & A CORNHOLE TOURNAMENT

Your Sponsorship is important to help bring all of these elements together for this annual event that supports your local Chamber of Commerce! It ensures we continue to improve the vitality of local businesses in Barnwell & Allendale Counties through important programs and economic development efforts.



**SOUTHERN PALMETTO
REGIONAL CHAMBER**
BARNWELL • ALLENDALE

2024 MUSICAL LINEUP ANNOUNCED IN JUNE. PAST PERFORMANCES HAVE INCLUDED



Charleston R & B Legend
Bill Wilson



Ridge Spring's County Star
Cody Webb



Bamberg's American Idol
Warren Peay



Greenville Blues Legend
Mac Arnold



Barnwell's Native Son
Ed Lemon & The Get Rights

FLAMIN' SPONSOR \$5,000

BENEFITS INCLUDE:

-Top Tier Logo placement alongside other Flamin' Sponsors on various printed materials for the event including T-Shirts, Posters, Flyers, Newspaper, and Billboard Marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-1 Facebook Post & 1 Instagram Post

-Microphone opportunity on either festival day introducing a performer.

-20 VIP tickets for both days for staff (includes tastings of every competitors food on both days, and access to the VIP tent with open bar, private restrooms, and great views of the performances)

Free Chamber Membership for a year for both new or renewing members.

-Recognition and logo placement as a sponsor of ONE of these (We will feature only one Flamin' Sponsor per Item):

Main BBQ Competition 1st Prize
Main check-in Area
VIP Area

TITLE SPONSORSHIP \$12,000

BENEFITS INCLUDE:

- Exclusive for only one Business Sponsor.
- Performance stage banner above all performers.
- Branded Top billing with logo on all marketing and print materials "BBQ, Blues, & Boos presented by [YOUR COMPANY]" in publicity and marketing.
- All benefits of Flamin' Sponsors including 35 VIP tickets for both days.
- Includes a year of Silver Level Chamber Membership for your business, featuring tickets for all Chamber events throughout the year & other special perks.

SMOKIN' SPONSOR \$3,000

BENEFITS INCLUDE:

-Second tier Logo placement on various printed materials for the event include newspaper and billboard marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-1 Facebook OR 1 Instagram Post

-15 VIP tickets for both days for staff

Free Chamber Membership for a year for both new or renewing members.

-Recognition and logo placement as a sponsor of ONE of these :
Cornhole Tournament 1st Prize
Friday Anything Butt 1st Prize
Main BBQ Competition 2nd Prize

GRILLIN' SPONSOR \$2,000

BENEFITS INCLUDE:

-Third tier Logo placement on various printed materials for the event include newspaper and billboard marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-10 VIP tickets for both days for staff

-Recognition and logo placement as a sponsor of ONE of these:

Cornhole Tournament 2nd Prize
Cornhole Tournament 3rd Prize
Main BBQ Competition 3rd Prize

COOKIN' SPONSOR \$1,000

BENEFITS INCLUDE:

-Named as a sponsor on various printed materials for the event.

-Recognition on BBQBLUESBOOS.ORG & Social with link to business website

-Stage recognition of your sponsorship by announcer before performances on both days.

-5 VIP tickets for both days for staff

UNIQUE SPONSORSHIP OPPORTUNITIES TO PROMOTE YOUR BUSINESS!

For questions or to make a commitment to sponsor, please email: bob@southernpalmetto.org
Visit us online for up-to-date info about the festival!

BBQBLUESBOOS.ORG



SPONSORSHIP SUPPORT ON DISPLAY!

EXPECT THE SAME HIGH QUALITY MARKETING FROM US THIS YEAR FOR YOUR BUSINESS!

TWO DAYS OF GREAT MUSIC, INCREDIBLE FOOD, & FAMILY FUN

BARBECUE

Blues & Boos

OCT 28 & 29 2022

SOME OF THE BEST BLUES & ROOTS MUSIC IN SC INCLUDING PERFORMANCES BY **MAC ARNOLD & PLATE FULL O' BLUES**, ED LEMON & THE GET RIGHTS, GOOD TROUBLE W/ ASHA KEVETIA, VILAI HARRINGTON & THE HAMPTONS, JARED PETTEYS & THE HEADLINERS, MANLEY WAY - JOHN ENL.

ALL TICKETS INCLUDE FOOD BY 15 COOKOFF TEAMS COMPETING FOR BEST BBQ IN BARNWELL!

BUY TICKETS ONLINE & SAVE! **FOOD IS GOING TO BE FREE!**

SAVE ONLINE NOW! USE COUPON CODE "LOVEBOO" & GET 2 WEEKEND PASSES FOR \$60

PROUDLY PRESENTED BY **SRP** FEDERAL CREDIT UNION

WITH ADDITIONAL SUPPORT FROM THESE FINE SPONSORS:

SOUTHERN PALMETTO REGIONAL CHAMBER | **breezeline** | **The People-Sentinel** | **SRNS**

State Farm | **WILLIAM A. KEEL** | **BURKIE BOARD** | **TCP** | **WINTON INN & SUITES**

ALEXANDER ALEXANDER | **SIC** | **REMAIN AT HOME** | **INSECT XTREME**

B&B | **BUD LIGHT** | **WESTBROOK**

WWW.BBQBLUESBOOS.ORG

POSTERS/POSTCARDS

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WWW.BBQBLUESBOOS.ORG

SPONSOR SOCIAL MEDIA SPOTLIGHT

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TV AD SPOT ON BREEZELINE CABLE

TWO DAYS OF GREAT MUSIC, INCREDIBLE FOOD, & FAMILY FUN

BARBECUE

Blues & Boos

OCT 28 & 29 2022

BARNWELL, SC * BBQBLUESBOOS.ORG

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B&B | **BUD LIGHT** | **WESTBROOK**

SUPPORTING THE NON-PROFIT WORK OF **SOUTHERN PALMETTO REGIONAL CHAMBER**

EVENT BANNER

ONLINE AT BBQBLUESBOOS.ORG

TWO DAYS OF GREAT MUSIC, AMAZING FOOD, & FAMILY FUN

BARBECUE 2022

Blues & Boos

OCT 28 & 29 2022

498 ATTENDEES OVER 2 DAYS

DRIVING REGIONAL TOURISM! **20% OF ATTENDEES** TRAVELED 30 MILES OR MORE TO BE HERE!

\$18,325 SPENT BY THE FEST DIRECTLY TO LOCAL SMALL BUSINESSES

\$8050 TO SC BASED MUSICIANS

\$6575 AWARDED TO SC BASED CULINARY ARTISTS.

85 FREE TICKETS TO TEACHERS & 1ST RESPONDERS

\$6,000+ RAISED FOR FREE & LOW COST PROGRAMS TO ENCOURAGE LOCAL ENTREPRENEURS

PROUDLY PRESENTED BY **SRP** FEDERAL CREDIT UNION

MADE POSSIBLE WITH SUPPORT FROM THESE FINE SPONSORS:

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State Farm | **WILLIAM A. KEEL** | **BURKIE BOARD** | **TCP** | **WINTON INN & SUITES**

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B&B | **BUD LIGHT** | **WESTBROOK**

6 WEEKS OF SOCIAL MEDIA POSTS

TWO DAYS OF GREAT MUSIC, AMAZING FOOD, & FAMILY FUN

BARBECUE

Blues & Boos

OCT 28 & 29 2022

WIN UP TO \$1000!

32 CORNHOLE TEAMS WILL COMPETE FOR CASH & GLORY. VISIT BBQBLUESBOOS.ORG FOR DETAILS & TO REGISTER YOUR TEAM BEFORE OCT 21!

HUGE KIDS ZONE!

KIDS IN COSTUME GET IN FREE!

SAVE ONLINE BY USING COUPON CODE "FAMILYFUN" FOR \$20 DAY PASSES!

BUY TICKETS ONLINE & SAVE!

SEVEN GREAT BANDS!

TICKETS INCLUDE FOOD FROM 16 BBQ COOK TEAMS!

AT GAIL REYES CENTER 11403 ELLENTON ST BARNWELL, SC

TWO DAYS OF THE STATE'S BEST BLUES & ROOTS MUSIC PERFORMANCES BY **MAC ARNOLD & PLATE FULL O' BLUES**, ED LEMON & THE GET RIGHTS, GOOD TROUBLE W/ ASHA KEVETIA, VILAI HARRINGTON & THE HAMPTONS, JARED PETTEYS & THE HEADLINERS, MANLEY WAY - JOHN ENL.

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B&B | **BUD LIGHT** | **WESTBROOK**

6 WEEKS OF FULLPAGE NEWSPAPER ADS