

BECOME A SPONSOR

FOR TWO DAYS OF FUN FOR THE WHOLE FAMILY!



BBQ, Blues, & Boos is a fundraising event built to provide a unique community experience in Barnwell, while supporting the non-profit work of the Southern Palmetto Regional Chamber & Foundation. This year, we are anticipating 1,000 attendees for each of the 2 days of the festival!



PERFORMANCES BY

WARREN PEAY!

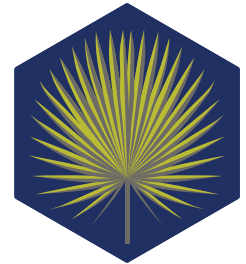


2 DAY BBQ COMPETITION FEATURING TEAMS FROM THROUGHOUT SC



FAMILY FUN INCLUDING HALLOWEEN ACTIVITIES & A CORNHOLE TOURNAMENT

Your Sponsorship is important to help bring all of these elements together for this annual event that supports your local Chamber of Commerce. It ensures we continue to improve the vitality of local businesses in Barnwell & Allendale Counties through important programs and economic development efforts.



SOUTHERN PALMETTO
REGIONAL CHAMBER
BARNWELL ★ ALLENDALE



Charleston R & B Legend
Bill Wilson



Ridge Spring's County Star
Cody Webb



Award Winning Blues Queen
DieDra & The Ruff Pro Band



Tasty and Hopin' Fun Roots Music
Yum Yum Boys Old Time Jazz



Bringing the Soul & Bringing the Funk
Aisha Kenyetta & Good Trouble

FLAMIN' SPONSOR \$5,000

BENEFITS INCLUDE:

-Top Tier Logo placement alongside other Flamin' Sponsors on various printed materials for the event including T-Shirts, Posters, Flyers, Newspaper, and Billboard Marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-1 Facebook Post & 1 Instagram Post

-Microphone opportunity on either festival day introducing a performer.

-20 VIP tickets for both days for staff (includes tastings of every competitors food on both days, and access to the VIP tent with open bar, private restrooms, and great views of the performances)

Free Chamber Membership for a year for both new or renewing members.

-Recognition and logo placement as a sponsor of ONE of these (We will feature only one Flamin' Sponsor per Item):

Main BBQ Competition 1st Prize
Main check-in Area
VIP Area

TITLE SPONSORSHIP \$12,000

BENEFITS INCLUDE:

- Exclusive for only one Business Sponsor.
- Performance stage banner above all performers.
- Branded Top billing with logo on all marketing and print materials "BBQ, Blues, & Boos presented by [YOUR COMPANY]" in publicity and marketing.
- All benefits of Flamin' Sponsors including 35 VIP tickets for both days.
- Includes a year of Silver Level Chamber Membership for your business, featuring tickets for all Chamber events throughout the year & other special perks.

SMOKIN' SPONSOR \$3,000

BENEFITS INCLUDE:

-Second tier Logo placement on various printed materials for the event include newspaper and billboard marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-1 Facebook OR 1 Instagram Post

-15 VIP tickets for both days for staff

Free Chamber Membership for a year for both new or renewing members.

-Recognition and logo placement as a sponsor of ONE of these :
Cornhole Tournament 1st Prize
Friday Anything Butt 1st Prize
Main BBQ Competition 2nd Prize

GRILLIN' SPONSOR \$2,000

BENEFITS INCLUDE:

-Third tier Logo placement on various printed materials for the event include newspaper and billboard marketing

-Recognition w/ linked logo on BBQBLUESBOOS.ORG & Social

-10 VIP tickets for both days for staff

-Recognition and logo placement as a sponsor of ONE of these:

Cornhole Tournament 2nd Prize
Cornhole Tournament 3rd Prize
Main BBQ Competition 3rd Prize

COOKIN' SPONSOR \$1,000

BENEFITS INCLUDE:

-Named as a sponsor on various printed materials for the event.

-Recognition on BBQBLUESBOOS.ORG & Social with link to business website

-Stage recognition of your sponsorship by announcer before performances on both days.

-5 VIP tickets for both days for staff

UNIQUE SPONSORSHIP OPPORTUNITIES TO PROMOTE YOUR BUSINESS!



For questions or to make a commitment to sponsor, please email: bob@southernpalmetto.org
Visit WWW.BBQBLUESBOOS.ORG for up-to-date info about the festival!

BARBECUE

Blues & Boos



SPONSORSHIP SUPPORT ON DISPLAY IN 2022! EXPECT THE SAME HIGH QUALITY MARKETING FROM US THIS YEAR!

8 WEEKS OF FULLPAGE NEWSPAPER ADS

SPONSOR SOCIAL MEDIA SPOTLIGHT

TV AD SPOT ON BREEZELINE CABLE

EVENT BANNER

STAGE BANNER

8 WEEKS OF SOCIAL MEDIA POSTS

POSTERS/POSTCARDS



ON STAGE ABOVE EVERY PERFORMANCE